



LIVE SMART. PLAY SMART.



- ECO-FRIENDLY
- HIGHLY EFFECTIVE
- NON-GREASY

# SMARTSHIELD®

## SERIOUS SKIN PROTECTION



### WE CREATED THE PERFECT SUNSCREEN

#### Feels Invisible

Non-greasy formula absorbs in minutes and then bonds with your skin to create an invisible, comfortable wind and sun shield.

#### Clean, Oil Free

Natural, aloe-based formula is non-comedogenic and hypoallergenic: It won't clog pores. It's dermatologist approved and safe for all skin types.

#### Waterproof, Sweat-proof

It won't run if you do. Non-water soluble emulsifiers mean you can jog, bike or work outside without sunscreen running into your eyes or washing off.

#### UVA/UVB Protection

Protects from the sunlight that causes premature aging and lasting cellular damage that can lead to skin cancers.

#### All Day Protection

Unique formulation designed especially to protect against all-day exposure. Mild enough on the skin to be worn everyday.

#### Eco-Friendly

Our formula is marine friendly. It won't deteriorate fishing lines, won't harm bait fish and can be used in protected water habitats. It won't stain or harm coral reefs.



### ONE SQUIRT AND YOU'RE SET

A single application of SmartShield sunscreen is all it takes to protect your skin from the sun's harmful UVA/UVB rays. Because SmartShield is so clean and oil-free, it feels invisible on your skin. It won't affect your grip and won't stain your clothes.

**All day, everyday protection.**

## LIGHT ON SKIN. TOUGH ON SUN.

### BETTER THAN OIL BASED SUNSCREENS

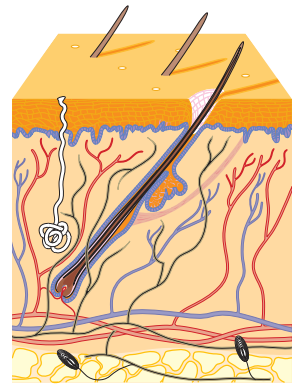
We've spent more than 10 years perfecting the formulations of SmartShield.

Unlike oil-based sunscreens that clog pores and capture heat, SmartShield products are quickly absorbed and bond with the top layers of the skin.

This invisible and natural feeling protective shield allows the skin to perspire naturally and stay cooler.

The Aloe Vera acts as a penetrating agent, which pulls the sunscreen into the skin for long lasting effectiveness. SmartShield is immediately absorbed into the skin rather than blocking or clogging pores.

All of our products are hypoallergenic, PABA Free, and DEET Free. They are safe for all skin types and are dermatologist-approved.



### THE PERFECT SUNSCREEN FOR OUTDOOR PEOPLE

SmartShield products are formulated especially for active outdoor people. Since our products are non-greasy, you simply apply and continue fishing, working or even playing tennis without transferring oil residue to your tools or racket.

Whatever your recreational activity may be, we have a product that's designed for you.

SKIN CANCER KILLS MORE THAN 10,000 PEOPLE PER YEAR.  
...  
UV RAYS ARE DIRECTLY LINKED TO PREMATURE AGING OF THE SKIN.

### YOU'RE IN GOOD COMPANY WITH SMARTSHIELD

SmartShield was honored by the American Academy of Dermatology with the Gold Triangle Award for excellence. SmartShield has been the official sunscreen of the Nike World Masters Games, was voted into the PGA Tour Partners Club and is preferred by the Armed Forces, NASA, US Coast Guard, US Parks & Wildlife, countless other State and Federal agencies and every breed of outdoor enthusiasts.

Visit our website under "Press"  
to view editorials and testimonials.

**SMARTSHIELD.COM**





# FISH SMART.

WON'T  
DETERIORATE  
FLY LINE

WON'T  
CONTAMINATE  
FISH OR MARINE LIFE

OIL-FREE,  
NO SLIP  
FORMULA

Yes, truly smarter than your average sunscreen.

FEELS INVISIBLE ON YOUR SKIN | OIL-FREE, ALOE-BASED FORMULA  
TOUGH ALL DAY PROTECTION | ABSORBS INSTANTLY  
NO OILY HANDS | UVA/UVB PROTECTION | ECO-FRIENDLY

## SMARTSHIELD IS DESIGNED FOR FISHERMEN, BY FISHERMEN.

We've created the only products we know to be tested and proven safe for marine life. Unlike others, our products have proven not to effect the integrity of fly line coating or monofilament. Our natural insect repellent, proven equivalent to DEET, won't deteriorate rod handles or other equipment. Our products are oil free to ensure they don't matte down flies or effect the float. And for the skeptics, we provide a hands free application option. Our formulae won't stain clothing, nor leave a footprint on your favorite fishing hole. Market research is our favorite part of the job... we encourage you to do some for yourself and discover why SmartShield is the smartest choice for anglers.

natural, aloe vera formula



**SMARTSHIELD**<sup>®</sup>  
SERIOUS SKIN PROTECTION

[SMARTSHIELD.COM](http://SMARTSHIELD.COM)

FISH SMART



# SmartShield...the Smart Choice for Outdoor Workers

Outside work has always been hard and difficult: cuts, falls, abrasions, wasps, snakes and sunburns. Sun-induced skin cancers are now the most often diagnosed of all cancers in the United States! OSHA now requires employers to provide UV protective clothing and protective sunscreen to outside workers.

Skin cancer is a serious problem. SmartShield is a serious solution. It's professional sunscreen for people who make their living outdoors.

## FACTS ABOUT SMARTSHIELD

- Tough UVA/UVB to protect against long-term exposure issues
- Does not affect grip on tools, equipment or safety devices
- Will not harm linesman gloves
- Bonds to skin so it won't run off with sweat and water
- Does not pick up dirt & dust
- Fragrance-free, won't attract insects
- Light enough to be worn everyday
- Will not stain uniforms
- Does not effect FR clothing
- Protects from reflectivity of surface materials like snow, sand, water and asphalt
- Can be used around parks, wildlife areas and water resources. It does not harm marine life or the environment.
- DEET-FREE, Natural Insect Repellent & Sunscreen Combo – Protects from insect-related disease and is a convenient one-stop application
- Natural Insect Repellent proven equivalent to DEET
- Economy Sizes/Cost-Efficient Applications available for large numbers of workers

## OSHA REQUIREMENTS

SmartShield manufactures a unique sunscreen that is water proof, sweat-proof, FDA compliant, cost-effective and designed to meet OSHA's requirements to protect employees from prolonged sun exposure.

The National Institute of Occupational Safety and Health requires adequate protection for employees:

*"OSHA rule 29CFR 1910.132(a) requires employers to protect employees against overexposure to the sun's radiation."*

## ORDERING INFORMATION

Economy Sizes. Cost Efficient. Easy Application.

For ordering information please contact one of our sales representatives or visit us online at: [www.smartshield.com/industrial](http://www.smartshield.com/industrial) to get more information about our industrial products.



PO Box 191091  
Dallas, Texas 75219  
Toll-free: 800-343-1504  
Fax: 214-634-3958  
[www.smartshield.com](http://www.smartshield.com)

# THIS IS DANGEROUS WORK... FOR YOU AND THEM



NO OILY HANDS

UVA & UVB PROTECTION

TOUGH ALL DAY PROTECTION

WORK SMART

**SAVE YOUR COMPANY'S SKIN**  
More than one million people this year will develop skin cancer. How many of them are on your payroll?



As an employer, you have a responsibility for the health of your employees. You provide protective eyewear, clothing, and hard hats for employees working in high-risk environments. But for those employees working outdoors, you may be overlooking one of the biggest risks of all...OVER-EXPOSURE TO THE SUN.

## INDUSTRIAL PROTECTION YEAR-ROUND

If you or your employees work outdoors, it's important to protect your skin with a quality oil-free sunscreen like SmartShield year-round. Even in long-sleeve shirts and pants, areas such as your face, neck, ears and hands are exposed to the sun. Melanoma can originate from any exposed area and spread from there. SmartShield formulas are light and oil-free and can be worn all day/every day but still provide tough UVA & UVB protection. It's sunscreen for people who hate sunscreen.







GOLF SMART.

NO SLIP GRIP

WON'T STAIN  
CLOTHING

SWEAT-PROOF  
FORMULA

Yes, truly smarter than your average sunscreen.

FEELS INVISIBLE ON YOUR SKIN | OIL-FREE, ALOE BASED FORMULA  
TOUGH ALL DAY PROTECTION | ABSORBS INSTANTLY  
NO OILY HANDS | UVA/UVB PROTECTION | ECO-FRIENDLY

SMARTSHIELD IS DESIGNED FOR GOLFERS, BY GOLFERS.

We've created a line of skin care products that can be used without compromising your play. Unlike most, our formulas avoid the use of an oil or petroleum base. Our lotions utilize a very dry wearing, yet moisturizing, whole leaf Aloe Vera carrying agent. Our Sprays, Gels and Towelettes use the combination of a quick drying high grade medicinal alcohol base and whole leaf Aloe Vera. They to leave behind no residue and let you swing freely without adding another obstacle to your game. And for the skeptics, we provide a truly hands-free application option. SmartShield is designed completely around wearability and effectiveness. Our products are deceptively light-wearing but strong enough for the US Military, Coast Guard, NASA and countless other extreme element organizations. Market research is our favorite part of the job... we encourage you to do some for yourself and discover why SmartShield is the smartest choice for golfers.



**SMARTSHIELD**<sup>®</sup>  
SERIOUS SUN PROTECTION

[WWW.SMARTSHIELD.COM](http://WWW.SMARTSHIELD.COM)

GOLF SMART



# INTRODUCING SMARTSHIELD'S

## NEW WOODEN DISPLAYS



### FREESTANDING DISPLAY & HEADER

DESIGNED TO OFFER A VARIETY OF OUR UNIQUE PRODUCTS.

#### Suggested Starter Kit Includes:

- 24 UPC#11604 4.5oz. SPF 30 Lotion Sunscreen
- 24 UPC#41604 4.5oz. SPF 30 Kids Lotion Sunscreen
- 24 UPC#22414 4oz. SPF 30 Sunscreen Spray with Insect Repellent
- 24 UPC#33414 4oz. SPF 30 Sunscreen Spray
- 24 UPC#18604 4.5oz. SPF 30 Gel Sunscreen
- 24 UPC#31104 4.5oz. After Sun Repair with Lidocaine
- 125 UPC#86630 .15oz. SPF 30 Lipbalm with Aloe and Vitamin E
- 12 UPC#32202 2oz. SPF 30 Lotion Sunscreen
- 50 UPC#86632 .5oz. SPF 30 Face Stick
- 12 UPC#11404 4.5oz. SPF 15 Lotion Sunscreen
- 12 UPC#11424 4.5oz. SPF 15 Lotion with Tanner
- 24 UPC#23414 4oz. Spray Insect Repellent
- 12 UPC#22212 2oz. SPF 30 Sunscreen Spray with Insect Repellent

**Dimensions:** 58 1/4" H x 16 3/4" D x 17" W  
(not including the header)

**All stands made from recycled wood**

FOR ORDERING INFORMATION CALL 1.800.343.1504 OR EMAIL SALES@SMARTSHIELD.COM  
P.O. BOX 191091 DALLAS, TEXAS 75219 P (214) 634.3956 F (214) 634.3958 SMARTSHIELD.COM

**SMARTSHIELD®**  
SERIOUS SKIN PROTECTION

## COUNTERTOP DISPLAY & HEADER

CHOOSE OUR SUGGESTED COUNTERTOP PACKAGE OR BUILD YOUR OWN.

**Choose any of the larger-size products in our line to fill eight rows.**

#### Suggested Countertop Package Includes:

- 24 UPC#11604 4.5oz. SPF 30 Lotion Sunscreen
- 12 UPC#41604 4.5oz. SPF 30 Kids Lotion Sunscreen
- 24 UPC#18604 4.5oz. SPF 30 Gel Sunscreen
- 12 UPC#11404 4.5oz. SPF 15 Lotion Sunscreen
- 12 UPC#31104 4.5oz. After Sun Repair with Lidocaine
- 12 UPC#33414 4oz. SPF 30 Sunscreen Spray
- 12 UPC#23414 4oz. Natural Insect Repellent Spray
- 24 UPC#22414 4oz. SPF 30 Sunscreen Spray with Insect Repellent

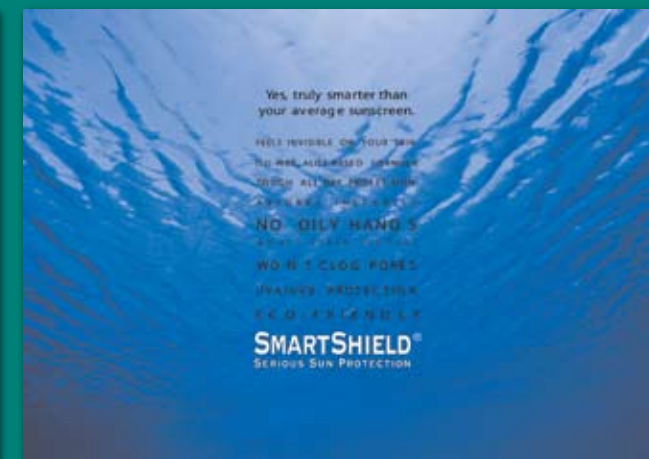


**Dimensions:** 3 1/2" H x 13" D x 19 3/4" W (not including the header)

## HEADER



FRONT



BACK

• INQUIRE ABOUT COST OF DISPLAY •



### SPF 30 SUNSCREEN LOTION

1 Gallon/64/24 oz. Pump Dispensers  
#91006/#91164/#91024

#### Economic & Mountable Dispenser

Eco-Friendly • Oil-Free • Avobenzone  
UVA/UVB • Sweat/Waterproof • Aloe Base  
Vitamins A, C, E • Moisturizing

**Bracket available for 24 and 64 oz.**



### SPF 30 LIP BALM

.15 oz. Stick • #86630

Protection from the wind, sun and cold  
with this SPF 30 lip balm. This moisturizing  
lip balm is loaded with Aloe Vera and  
Vitamin E for extra soft lips.



### HAND SANITIZER | SPF 30 SPRAY NATURAL INSECT REPELLENT | COMBO

Hand Sanitizer Pen Sprayer • #11025  
Sunscreen Combo Pen Sprayer • #22025  
Sunscreen Only Pen Sprayer • #33025  
Bug Shield Fragrance Pen Sprayer • #23025

Hand Sanitizer Fights H1N1 Virus  
2-4 hours Residual Protection  
Water based so won't dry out skin

### BETTER THAN OIL-BASED SUNSCREENS

Unlike oil-based sunscreens that clog pores and capture heat, SmartShield products are quickly absorbed and bond with the top layers of the skin. This invisible and natural feeling protective shield allows the skin to perspire naturally and stay cooler. SmartShield is hypoallergenic and safe for all skin types. SmartShield is a serious sunscreen that can be worn all-day, everyday. It won't clog pores, won't stain clothes and won't sting eyes. Our special formula contains Vitamins A, C and E and is quickly absorbed for serious, tough protection.



#### OIL-FREE

Our oil-free, "dry" formula has  
no noticeable "sunscreen feel",  
even after multiple applications.



#### WATERPROOF & SWEATPROOF

SmartShield's formulas are based on a  
single, non-water soluble emulsifier  
and proven extremely effective.



#### UVA & UVB PROTECTION

SmartShield's broad-spectrum sun care  
products protect against the harmful effects  
of both UVA and UVB rays.



#### ALOE VERA BASE

Because of Aloe Vera's moisturizing characteristic,  
it acts as a soothing agent and carries the sunscreen  
onto the skin for hours of effectiveness.

**SMARTSHIELD®**  
SERIOUS SKIN PROTECTION

P.O. BOX 191091 DALLAS, TEXAS 75219 P (214) 634.3956 TOLL-FREE (800) 343.1504 F (214) 634.3958 SMARTSHIELD.COM

PRODUCTS

**SMARTSHIELD®**  
SERIOUS SKIN PROTECTION

### NATURAL, OIL FREE SUN PROTECTION

Welcome to the full line of SmartShield sunscreen and skin care products. Uniquely formulated with Aloe Vera gel, our products are designed to protect your skin when you work and play outdoors. SmartShield products draw on the soothing and healing properties of the Aloe Vera plant for long-lasting comfort and protection.



Today's active consumers demand healthier products.

SmartShield's unique formulation helps reduce the risk of skin cancer and premature aging. They are waterproof, sweatproof, non-staining and eco-friendly. UVA/UVB protection that's so light and natural, you forget it's there!



**SPF 30 SUNSCREEN LOTION**  
4.5 oz. Tube • #11604

Eco-Friendly • Oil-Free • Avobenzone  
UVA/UVB • Sweat/Waterproof • Aloe Base  
Vitamins A, C, E • Moisturizing



**SPF 30 SUNSCREEN LOTION FOR KIDS**  
4.5 oz. Tube • #41604

Eco-Friendly • Oil-Free • Avobenzone  
UVA/UVB • Sweat/Waterproof • Aloe Base  
Vitamins A, C, E • Moisturizing  
Dermatologist Recommended



**SPF 30 SUNSCREEN GEL**  
4.5 oz. Tube • #18604

Dry, Cooling Alcohol Base • Fragrance-Free  
Eco-Friendly • Oil-Free • Avobenzone  
UVA/UVB • Sweat/Waterproof • Aloe Base  
Vitamins A, C, E • Moisturizing • Breathable  
**Great for people with oily skin!**



**SPF 15 SUNSCREEN LOTION**  
4.5 oz. Tube • #11404

Eco-Friendly • Oil-Free • Avobenzone  
UVA/UVB • Sweat/Waterproof • Aloe Base  
Vitamins A, C, E • Moisturizing



**SPF 15 LOTION WITH SELF TANNER**  
4 oz. Bottle • #11424

Contains DHA for natural tanning effect  
Oil-Free • Moisturizing • Vitamins A, C, E  
**Gives you a perfect, even tan while providing protection from the sun!**



**AFTER SUN REPAIR**  
4.5 oz. Tube • #31104

Soothing Aloe Vera Gel with Lidocaine  
Eco-Friendly • Oil-Free • Breathable  
**Instant, cooling relief from sun, wind-burn and insect stings.**



**SPF 30 SUNSCREEN SPRAY**  
4 oz. Bottle • #33414

Eco-Friendly • Oil-Free Base • Avobenzone  
UVA/UVB • Aloe Vera • Vitamins A, C, E  
**Instant Dry!**



**NATURAL INSECT REPELLENT SPRAY**  
4 oz. Bottle • #23414

As effective as DEET • Clean, Cedar Scent  
Eco-Friendly • Oil-Free Base  
**Stop the bugs by using our hands-free natural insect repellent spray!**



**SUNSCREEN SPRAY WITH NATURAL INSECT REPELLENT**  
4 oz. Bottle • #22414

As effective as DEET • Clean, Cedar Scent  
Eco-Friendly • Oil-Free Base • Avobenzone  
Sweat/Waterproof • Aloe Vera  
Vitamins A, C, E • Breathable • UVA/UVB



**SUNSCREEN SPRAY WITH NATURAL INSECT REPELLENT**  
2 oz. Bottle • #22212

As effective as DEET • Clean, Cedar Scent  
Eco-Friendly • Oil-Free Base • Avobenzone  
Sweat/Waterproof • Aloe Vera  
Vitamins A, C, E • Breathable • UVA/UVB



**SUNSCREEN WITH NATURAL INSECT REPELLENT**  
.26 oz. Towelettes • #27650

As effective as DEET • Oil-Free Base  
Clean, Cedar Scent • Eco-Friendly  
Vitamins A, C, E • UVA/UVB • Moisturizing  
Sweat/Waterproof • Aloe Base • Avobenzone  
**Handy Towelette Wipes!**



**SUNSCREEN WITH NATURAL INSECT REPELLENT POP-UP DISPENSER WITH 15 TOWELETTES**  
#27618

As effective as DEET • Oil-Free Base  
Clean, Cedar Scent • Eco-Friendly • Aloe Base  
Moisturizing • Breathable • Vitamins A, C, E  
UVA/UVB • Sweat/Waterproof • Avobenzone



**SPF 30 SUNSCREEN LOTION**  
2 oz. Tube • #32202

Eco-Friendly • Oil-Free • Avobenzone  
UVA/UVB • Sweat/Waterproof • Aloe Base  
Vitamins A, C, E • Moisturizing



**SPF 30 LOTION FOIL PACK**  
.26 oz. Lotion Pack • #27630

Eco-Friendly • Oil-Free • Avobenzone  
UVA/UVB • Sweat/Waterproof • Aloe Base  
Vitamins A, C, E • Moisturizing



**SPF 30 LOTION FOR FACES**  
1 oz. Tube • #11607

Eco-Friendly • Oil-Free • Avobenzone  
UVA/UVB • Sweat/Waterproof • Aloe Base  
Vitamins A, C, E • Moisturizing  
Dermatologist Recommended



**SPF 30 FACE STICK**  
.5 oz. Tube • #86632

Protection from Sun, Wind & Cold  
Hands-free application • All-natural  
Aloe Vera • Vitamins A & E



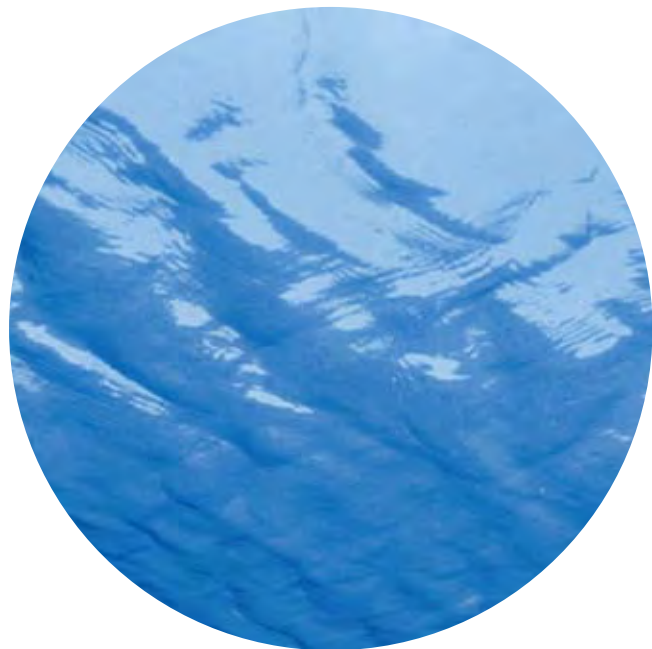
**INSECT REPELLENT STICK**  
.5 oz. Stick • #86642

Serious Bug Protection • DEET-Free  
Hands-free application • All-natural  
Aloe Vera • Vitamins A & E



# **SMARTSHIELD<sup>®</sup>**

**SERIOUS SKIN PROTECTION**



PO Box 191091 Dallas, Texas 75219

Phone: (214) 634.3956 Toll-free: (800) 343.1504 Fax: (214) 634.3958

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**SMARTSHIELD.COM**